Sophia University Institute of Comparative Culture Lecture Series 2016

## Trans-Asia as method

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October 14, 2016 18:30~20:30 L-821, 8F, Library Sophia University Yotsuya Campus With the intensifying globalization processes, transnational connections engendered by human mobilities, media culture flows and people's solidarity across Asian region have been much developed and we are required to understand how transnationally shared issues are specifically and inter-relatedly articulated in a particular country or society. This talk will address the potential of "trans-East-Asian" approaches to further advance such intellectual engagement. Referring to trans-Asia research projects that I have been conducting such as dialogic mediation, multiculturalism from below and migrant diplomacy, it will discuss some ways to engage and tackle the issues that East Asian societies share through tactical progression of trans-Asia comparison, referencing and reciprocated learning as well as the enhancement of collaboration across various divides and borders. Referring to my research on trans-Asian connections since mid 1990s, I will also address the current Japanese situation in which the growing East Asian rivalry and antagonism has been deterring the progress of cross-border dialogue and would like to discuss how to get over the predicament with participants.

Koichi Iwabuchi is Professor of Media and Cultural Studies and Director of Monash Asia Institute, Monash University in Melbourne. His main research interests are media and cultural globalization, trans-Asian cultural flows and connections, and multicultural questions and cultural citizenship in the Japanese and East Asian contexts. He has published more than one hundred books, journal articles and book chapters in English and Japanese and his work has been translated in Chinese, Korean and French. His English publication includes Recentering Globalization: Popular Culture and Japanese



Transnationalism (Duke); East Asian Pop Culture: Approaching the Korean Wave (HKU); Resilient Borders and Cultural Diversity: Internationalism, Brand Nationalism and Multiculturalism in Japan (Lexington); Multiculturalism in East Asia: A transnational exploration of Japan, South Korea and Taiwan (Rowman & Littlefield); Handbook for East Asian pop culture (Routledge). His Japanese book, Transnational Japan (2001) has been republished in the famous Iwanami Contemporary Library in 2016. Iwabuchi is the editor of the new book series, Asian Cultural Studies: Transnational and Dialogic Approaches (Rowan & Littlefield International).

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